

# ISRO PRESS RELEASE

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## SWACHHTA PAKHWADA OBSERVED AT DOS/ ISRO DURING FEBRUARY 01 – 15, 2018

The department, with all its centers/units, at different geographic locations in India, actively participates in 'Swachhta movement' with numerous accomplishments.

Activities carried out during the Swachhta Pakhwada include:

- ISRO developed Geospatial technology based turnkey solution for garbage disposal. This solution is being put to use at Dehradun and in Punjab and Jharkhand States. During the Pakhwada, action was taken to chalk out a plan for the implementation of this solution at various ISRO Centres/Units, for effective garbage disposal on real-time basis.
- Promoting solid waste management by installation of compost machines at a few housing colonies and organising awareness talks on waste segregation.
- Ensuring Wide Publicity for the activities of this Department through social media – Facebook, Twitter, YouTube and displaying the same in ISRO Intranet and Internet websites and through display of hoardings, banners, flyers and stickers, creating public awareness on cleanliness, hygiene, sanitation, etc., in order to highlight importance of Swachhta mission and to motivate public for more participation
- During the Pakhwada, Swachhta activities were not only confined to ISRO / DOS premises, but reached out to nearby villages, schools, public areas viz., local market, bus station, etc. To cite a few of these activities, i) two days special mass cleaning drive at 7<sup>th</sup> century heritage structure (Nellaiappar Temple) at Tirunelveli was conducted by ISRO unit at Mahendragiri and ii) Health camps were conducted at nearby villages and distributed health kits.
- In addition to the above, other Swachhta activities like mass pledge, cleaning and sanitation drives, cleaning of water bodies and tree plantation drive at office premises and in housing colonies, involving top officials of DOS/ISRO, were also effectively carried out during this fortnight.
- In order to encourage the ISRO Centre/Units, 'Swachhta awards' were also instituted for best maintained Centre/Units.

The sincere efforts of DOS in this regard were recognised by the Government of India by a 'Special Award in Inter-Ministerial Swachhta Pakhwada Awards 2016-17'. This year, 'Swachhta Pakhwada' for DOS/ISRO was identified from February 01 – 15, 2018, for which an action plan was generated well in advance. The committed activities were successfully accomplished every day of the fortnight at various ISRO Centres/Units with overwhelming participation from employees, residents, security personnel, public, students, etc. The day wise progress of activities was also updated in *Swachhta Samiksha Portal of Ministry of Drinking Water & Sanitation*.



(Deviprasad Karnik)

Director

Publications & Public Relations Unit  
Indian Space Research Organisation